



It's About Time: The Competitive Advantage of Quick Response Manufacturing

Rajan Suri

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It's About Time: The Competitive Advantage of Quick Response Manufacturing Rajan Suri

In the decade since the publication of Rajan Suri's landmark book, *Quick Response Manufacturing*, the innovative principles of QRM have been proven with impressive results at many companies, big and small, in a variety of industries. While the key principles of QRM remain unchanged, after a decade of teaching QRM workshops to senior executives, Suri has developed a clear, concise, and accessible method of presenting QRM strategy using four core concepts:

1. The Power of Time – the huge impact time has on your entire enterprise
2. Organization Structure – how to structure your organization to reduce lead times
3. System Dynamics – understanding how interactions between jobs and resources impact time to make better decisions on capacity, lot sizes, and similar issues
4. Enterprise-Wide Application – QRM is not just a shop floor strategy, it extends across your whole enterprise including material planning and control, supply management, office operations, and new product introduction

Presenting new case studies on QRM implementation, **It's About Time: The Competitive Advantage of Quick Response Manufacturing** illustrates how QRM can not only reduce lead times but also improve quality, reduce operating costs, and enable companies to gain substantial market share. This practical reference explains how factories in advanced nations can use QRM strategy to compete with manufacturers in low-wage countries. In addition, it provides helpful pointers for QRM implementation, including accounting strategies, novel cost-justification approaches, and a stepwise process for implementation.

Also included is a bonus CD with five appendices that provide a number of practical details to assist in the success of your QRM implementation. When you are ready to start implementing QRM, you will find that these appendices contain time-saving tips to help you work through implementation issues?including simple calculation methods and tools to support the design of your QRM strategy. You can also access these Appendices on the Downloads and updates tab on <https://www.crcpress.com/9781439805961>.

The author, Rajan Suri, recently became one of only 10 people to be inducted into *Industry Week's* 2010 Manufacturing Hall of Fame.

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