



Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller

Steve Weinberg

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How a female investigative journalist brought down the world's greatest tycoon and broke up the Standard Oil monopoly.

Long before the rise of mega-corporations like Wal-Mart and Microsoft, Standard Oil controlled the oil industry with a monopolistic force unprecedented in American business history. Undaunted by the ruthless power of its owner, John D. Rockefeller (1839–1937), a fearless and ambitious reporter named Ida Minerva Tarbell (1857–1944) confronted the company known simply as “The Trust.” Through her peerless fact gathering and devastating prose, Tarbell, a muckraking reporter at McClure’s magazine, pioneered the new practice of investigative journalism. Her shocking discoveries about Standard Oil and Rockefeller led, inexorably, to a dramatic confrontation during the opening decade of the twentieth century that culminated in the landmark 1911 Supreme Court antitrust decision breaking up the monopolies and forever altering the landscape of modern American industry. Based on extensive research in the Tarbell and Rockefeller archives, *Taking on the Trust* is a vivid and dramatic history of the Progressive Era with powerful resonance for the first decades of the twenty-first century.

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Typically the book Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller has a lot of knowledge on it. So when you check out this book you can get a lot of benefit. The book was compiled by the very famous author. The author makes some research previous to write this book. This specific book very easy to read you can get the point easily after reading this article book.

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The book untitled Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller contain a lot of information on that. The writer explains your ex idea with easy means. The language is very straightforward all the people, so do not really worry, you can easy to read that. The book was compiled by famous author. The author brings you in the new time of literary works. You can actually read this book because you can read more your smart phone, or program, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can open up their official web-site and also order it. Have a nice go through.

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