

The Future of Journalism - Case study of the U.S. and Latvia

Karina Oborune



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Seminar paper from the year 2010 in the subject Communications - Journalism, Journalism Professions, grade: A-, Central European University Budapest, course: "News Media and Political Power: Lessons from American Perspective", language: English, abstract: The future of news media characterized by uncertainty, over- and underestimation is a fascinating area of study. Nowadays everything is glocal, everyone can be journalist and a political player - news consumers become news producers. Unfortunately, there is a lack of theoretical and empirical researches about the future of journalism. Therefore my research questions are: 1) How will the journalism develop? (global and U.S. vision)? 2) How will the journalism develop in Latvia? 3) What are the development scenarios? The final paper consists of three parts and I have also proposed some recommendations in the end.



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