

Rules of Engagement: Making Connections Last

Froswa' Booker-Drew



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"Rules of Engagement: Making Connections Last" is a workbook for women who understand the value of relating to others, both professionally and personally. The book provides 29 Rules of Engagement to help the reader understand how to do more than just share your name and address. Building a network can be challenging. As a businesswoman and a mother, you don't know if you have the time or energy to find and develop new relationships. Have you ever attended a conference expecting to meet numerous people and collect business cards from those who can be a valuable asset to you both professionally and personally, however when you try to follow up you discover that everyone is busy and you get no return calls. A friend introduces you to someone you would really like to get to know, but after a few minutes of chit chat, your new acquaintance walks away disinterested. Helping women develop the kind of relationships that pay valuable dividends to everyone involved is the goal of Froswa' Booker-Drew in this book, Rules of Engagement: Making Connections Last. This powerful workbook will not only equip you with the information you need, but the workbook format will walk you through the exercises to make it a reality.



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