



Writing in the Digital Age: Savvy Publishing for Healthcare Professionals

PhD MBA RN Leslie H. Nicoll, PhD RN Peggy L. Chinn

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If you are an author, or aspire to be one, writing for publication in today's digital age means you are likely a "digital immigrant," confronted at every turn with new and unexpected technology and electronic innovations. *Writing in the Digital Age: Savvy Publishing for Healthcare Professionals* is a valuable resource to orient you to the rapid evolution of digital writing. Practical, readable, and very accessible, the book includes guidelines, resources, and tips and tricks that you can put to use immediately to be a successful author in today's quickly changing digital environment. Added features include "think about it" exercises, historical tidbits, and questions for discussion. Dr. Nicoll and Dr. Chinn share their combined love of technology with their writing, publishing, and editing expertise to help demystify the processes of digital writing and publishing. They explain what is changing and what is staying the same, and how you can use this knowledge to successfully write within today's modern digital environment!//

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