



# Principles of Newspaper Management

*James Pollard*

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# Principles of Newspaper Management

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## **Principles of Newspaper Management** James Pollard

Written by the once Director of the School of Journalism at the Ohio State University, this is a fascinating guide for anybody interested in becoming a journalist or involved in the world of the printed media. Many of the earliest books, particularly those dating back to the 1900s and before, are now extremely scarce and increasingly expensive. We are republishing these classic works in affordable, high quality, modern editions, using the original text and artwork.

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