



# Passenger Seat: Creating a Photographic Project from Conception through Execution in Adobe Photoshop Lightroom

*Julianne Kost*

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*Julieanne Kost*

## **Passenger Seat: Creating a Photographic Project from Conception through Execution in Adobe Photoshop Lightroom** Julieanne Kost

In her long career as Product Evangelist for Adobe Photoshop and Lightroom, Julieanne Kost has taught thousands of digital photographers how to get the most out of Adobe's digital imaging software, in seminars, presentations, and blog posts ranging from nuts-and-bolts tips and tricks to inspirational tutorials on creating sophisticated artistic effects. As Lightroom has grown into the premier image organization and editing tool for photographers, she is often asked by her students and other fans to outline her own Lightroom workflow in a book. This is that book!

Using her own stunning images as the starting point, Julieanne shares her working methods with the reader, starting from the initial idea for a photo project, continuing through planning and executing the shoots, and spending the bulk of the time describing the post-capture workflow: organizing the images in Lightroom, performing basic and advanced edits, off-loading images to Photoshop for special purposes, then packaging the project for publication and distribution as a book, slideshow, or web site.

Readers will reap the benefit of Julieanne's long and deep experience with both Lightroom and Photoshop as well as her refined artist's sensibility. The book deftly combines practical information about working with the camera and computer, but under Julieanne's guidance the practical is always presented in the service of maintaining and supporting the photographer's vision for the overall project.

There are other books on using Lightroom to catalog and edit images, but they tend to be general-purpose manuals that cover any and all types of images and uses. This book focuses on those techniques and workflows that Julieanne finds most useful for her own photographic projects; in this case a series of images shot from the window of a moving car going through a variety of landscapes at different times of the year.

**Check out the ad in the back of the book for details on becoming an Adobe Creative Cloud Photography plan member for up to 20% off your first year!**

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