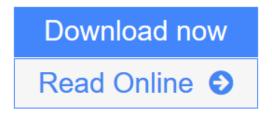


Reflexões sobre o podcast (Portuguese Edition)

Bia Kunze, Christian Gurtner, Eduardo Sales Filho, Kell Bonassoli, Leo Lopes, Luciano Pires, Lucio Luiz, Pablo de Assis, Pedro Duarte, Sergio Vieira



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Reflexões sobre o podcast (Portuguese Edition) Bia Kunze, Christian Gurtner, Eduardo Sales Filho, Kell Bonassoli, Leo Lopes, Luciano Pires, Lucio Luiz, Pablo de Assis, Pedro Duarte, Sergio Vieira O podcast é uma mídia de áudio fortemente ligada à internet, mas que guarda muitas semelhanças com uma brincadeira "clássica" dos anos 1980, quando as crianças usavam gravadores de fita cassete para gravar seus próprios "programas de rádio". A diferença é que agora o mundo inteiro pode ouvir esses programas e, ainda por cima, eles podem deixar de ser uma simples "brincadeira" e se tornarem uma profissão. Ainda hoje, muita gente grava podcast por diversão e, mesmo os que já profissionalizaram seus programas, ainda se divertem muito com o que fazem. Sendo gravado por uma só pessoa ou por um grupo de amigos, apresentando uma seleção de músicas ou um bate-papo informal, fazendo uma edição caprichada ou mantendo o áudio "bruto" por opção, o podcast tem inúmeras facetas. Por isso reunimos no livro "Reflexões sobre o podcast" dez pessoas ligadas à podosfera para trazerem opiniões e percepções pessoais sobre essa mídia, pensando sobre o podcast como meio de comunicação e, por que não?, de socialização.



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