



# Online Marketing Heroes: Interviews with 25 Successful Online Marketing Gurus

*Michael Miller*

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## **Online Marketing Heroes: Interviews with 25 Successful Online Marketing Gurus** Michael Miller

Suppose you could sit down with 25 of the most successful online marketing pros in the business and just talk shop. Suppose that included PR people, copywriters, direct marketing gurus, consultants. Suppose you could get input from the creative cubicle-dwellers as well as executives managing multimillion-dollar marketing firms. You could learn proven skills and techniques that would revolutionize your marketing efforts. That discussion is packaged in these pages. Whether you're a veteran marketing professional or a novice entering the field, you can't afford to miss this wisdom.

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